

The “Digital Libraries” International Satellite Broadcast

**Results from on-line
evaluation**

1. Did this broadcast increase your knowledge of the issues surrounding the digitization of information?

- ◆ Yes=88%
- ◆ No=12%

2. Did the broadcast cover most of the aspects of this topic you were interested in hearing about?

- ◆ Yes=88%
- ◆ No=12%

3. What particular aspects (s) of the discussion did you find most interesting?

- Cost issues
- Repository/national ag library/trends; and reconceptualizations
- Vocabulary by Seaman of The Digital Library Foundation
- Important that Steele mentioned costs of digital landscape/expectations of campus users
- Direction of the national ag library
- Discussion about the problems associated with maintenance of digital information.
- How libraries are coming to grips with the increasing amount of digital content.
- The big picture and the discussion of "grey" literature
- The discussion on Google's involvement in digitization.
- When the participants described how digital libraries are affecting librarianship, patrons, collections, etc.
- When the participants grappled with the future of libraries

4. Would you like to see future broadcasts on this topic?

- ◆ Yes=91%
- ◆ No=9%

5. If YES, what particular information would you like to see us discuss in a future broadcast?

- ◆ **development of digital learning objects=17%**
- ◆ **overcoming the digital divide=11%**
- ◆ **international networking and distance education collaboration= 9%**

5. If YES, what particular information would you like to see us discuss in a future broadcast?-(cont'd)

- ◆ **tricks and tips for distance education and online learning=16%**
- ◆ **showcase of best practices-success stories =21%**
- ◆ **digital rights management systems/use=20%**

6. If NO, what topics would you like to see us cover instead?

- ◆ **RSS feeds to support dissemination of information**
- ◆ **Podcasting as a way of providing support to remote areas**

7. How do you plan to use/apply the material from the conference?

- ◆ Sample of replies....

8. Are you interested in using sections from the videoconference in other ways?

- ◆ Yes=76%
- ◆ No=24%

9. If yes, how?

- ◆ **Becoming aware of issues in librarianship in general**
- ◆ **It opened up ways of thinking about expanding resources. Although much of what was discussed were book/journal type issues, my library area is video, music and program CD's, much of which is also expanding digitally. It gave me ideas on how to educate our clients on additional services online.**
- ◆ **Short sections might be useful in my class on Digital Media in English Studies.**
- ◆ **To make (others) aware about the future prospects of this technology**
- ◆ **I am interested in learning more about the development of cyber-infrastructure to support distributed computing in the sciences that will support projects such as the Biomedical Informatics Research Network and projects being developed in collaboration with CERN.**
- ◆ **I would like to be able to share small segments with colleagues to stimulate some further discussion**

10. Have you looked at the resources provided on the conference Web site?

- ◆ Yes=31%
- ◆ No=69%

11. If yes....were they useful?

- ◆ Yes=81%
- ◆ No=18%

12. Do you have others to suggest?

- ◆ If possible try to prepare a broadcast on "Library consortiums"

13. If you viewed with a group what questions and/or issues were discussed?

- ◆ How to authentic published information on webpages.. we need to have anodal body or cyber petrol to look into the matter
- ◆ How will libraries handle the maintenance of the growing number of online-only academic journals?
- ◆ Myths of print: e.g., that it is permanent, that we preserve (or even try to preserve) the entire print record, that the transmission of print materials is self-evident. Schemes for long-term preservation of digital materials.
- ◆ Preservation issues/ funding limitations
- ◆ The presentation did not address users' view of the digital materials, e.g. how a book (print) can be annotate
- ◆ Interest in local holdings of electronic journals; interest in library collecting extension bulletins.
- ◆ Digital Libraries activities and research projects currently underway on our campus
- ◆ Information retrieval challenges; digital repository development

Lessons Learned: Marketing

- ◆ Earlier publicity might help but most registrations 2 weeks prior to broadcast
- ◆ Marketing did not reach as many non-ADEC audiences as desired
- ◆ Pricing structure for paid viewing seemed fine

Recommendations: Marketing

- ◆ More potential to market to non-ADEC institutions but targeted marketing strategy needed
- ◆ Good “after-event” potential for “pay per view” and sales of tapes and DVD of broadcast
- ◆ Need to find ways to draw more attention to “additional resources” webpage or not include it

Lessons Learned: Production

- ◆ Remote studio scenario worked well and was necessity for involvement of one guest
- ◆ Back up technical plans critical for success

Recommendations: Production

- ◆ **Connectivity issue for international audiences**
- ◆ **Pre-produced case studies might have been beneficial**
- ◆ **Possible integration of questions throughout broadcast**

Lessons Learned: Content

- ◆ More content than time-not a surprise

Recommendations: Content

- ◆ Digital publishing perspective
- ◆ Information literacy
- ◆ Professional societies & journal
- ◆ Digital content management

Recommendations: Content (continued)

- ◆ Only touched surface of many issues-access, preservation, standards, publishing, repositories, metadata, Google, role of librarians, library as place, int'l/global issues, regulatory/legal issues

Recommendations: Content (Continued)

- ◆ Other areas specific to Ag. Information such as role of libraries in eXtension

Discussion/Reactions