



# video & multimedia

SATELLITE BROADCASTS • VIDEOSTREAMS • VIDEOTAPE/DVD PRODUCTION

## Who We Are

Extension Communications and Educational Support maintains a state-of-the-art, multi-use television production facility. Our television producers have created numerous informational and educational video programs, Web streamed events, and satellite broadcasts over the last two decades. Many of our television productions have received awards in prestigious festivals. We take pride in producing our clients video, interactive DVD, Web stream, or satellite conference, and in helping our clients through every step of the process, from planning to evaluation.

## What We Do

Whether it's a satellite conference, a video program, an interactive CD-ROM, or DVD, we have the capability to produce every aspect of it "in-house." Extension Communications and Educational Support has graphic designers, computer programmers and technicians, publication editors and printing capability, and we all work together to make sure you receive a complete product. This can include an accompanying publication developed by ECES Publishing and Printing or a news release and marketing support provided by CAHNRS/WSU Extension News and Marketing Services.

## Distance Education

We manage a state-of-the-art broadcasting studio, dubbed the Teleconferencing Center (Telecon Center), which includes built-in interactive audio and video capability and a tiered seating area for more than 120 guests. In the Telecon Center, we produce programming and distribute it via satellite to our network of more than 50 satellite-receive locations in county extension offices, research and extension centers, and learning centers throughout Washington. We are also able to

"stream" your live broadcast over the Internet, and we can archive the stream on our Web site. In addition, we are able to connect any of our more than 40 videoconferencing sites to allow the appearance of "remote" guests as part of our broadcasts.

Our distance education services include: set design; studio graphics; pre-production taping and editing; educational design; program planning and marketing; coordination of receive sites; development and analysis of online evaluation instruments; development of promotional and informational Web sites; ability to handle online event registrations; videostreaming of the satellite broadcast; and sales and marketing of videotapes and DVDs of the broadcast.

## Interactive Multimedia

You can find television producers, graphic artists, writers and editors, computer programmers, and complete printing and distribution capability under one roof in Extension Communications and Educational Support. Whether you want to design an interactive CD-ROM or DVD, we have the expertise to guide you!

## Our Charges for Services

We cost-recover all out-of-pocket expenses for video/satellite and multimedia projects, such as satellite time, travel and per diem, videotape and other expendables, and also have an equipment amortization charge for all use of field production and studio/editing equipment. No personnel costs are charged except for grant funded projects where personnel costs have been included in the budget we have provided for your Grant Application.

## Start Planning

To help you clarify your idea for an instructional or informational video, a live videostream or satellite broadcast, or a multimedia project, give us a call. We'll schedule a brain-storming session and work out a budget. If you are writing a grant proposal, we'll be happy to help you develop a budget and timeline.

### Contact:

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